11 Practice file

Working with words

- 1 Rewrite these extracts from company values statements using the phrases from the list. Make any changes in form that are necessary.
 - continue to be sensitive to work cohesively with strive to achieve conduct our business hold ourselves accountable to pride ourselves on are committed to have a passion for
 - 1 'In this day and age, it's really important for us to carry out our operations with openness and integrity.'
 - 2 'We take great satisfaction from the fact that our engineers personally oversee the construction of each vehicle, from start to finish.'
 - 3 'It's extremely important for us to maintain our awareness of the needs of people in the communities where we conduct our business operations.'
 - 4 'We want everyone to know that we care about and make an effort to meet the needs of our employees as well as our customers and stakeholders.'
 - 5 'We take our responsibility to all our stakeholders very seriously, no matter who they are or where they are.'
 - 6 'We are excited by new concepts and new solutions technical innovation is what we really care about.'
 - 7 'In everything we do, we always work our hardest to ensure we reach the highest possible standards.'
 - 8 'We recognize the need for unity and cooperation with our colleagues in other industries.'
- 2 <u>Underline</u> the adverb in *italics* that can't be used in each sentence.
 - 1 A rise in interest rates at this stage would be comparatively / potentially / significantly disastrous.
 - 2 Although expected, the negative figures for the last quarter are potentially / profoundly / surprisingly worrying.
 - **3** Fortunately, demand has remained *comparatively / irretrievably / relatively* stable.

- 4 The growth in demand for new hybrid cars has been potentially / relatively / unexpectedly rapid.
- 5 Since the negative publicity over the recent share issue, media reports have become appreciably / noticeably / relatively more hostile.
- 6 Even if the allegations aren't true, their effect is comparatively / irretrievably / potentially damaging for the company.
- 7 Disposable income across the population as a whole is irretrievably / noticeably / significantly different from even a year ago.
- 8 It's a fact that we are now finding it *potentially / increasingly / relatively* difficult to find skilled workers prepared to work for these wages.

Business communication skills

1 A company is thinking of relocating its offices. The Managing Director is meeting a union representative to discuss the impact on staff. Complete their conversation with words or phrases from the list.

possibly say to out beyond stuck firm way round

Union representative So, we're all extremely worried. I would urge you to consider redeveloping the current site.

Managing Director Yes, I can understand your concern, but the decision is ¹______ our control. We need to assume the move is going ahead and plan accordingly.

Union representative Well, if we really are ² with this situation, then I want to make sure that the employees get a guarantee that they will be looked after.

Managing Director We can guarantee that most members of staff will be invited to move to the new site.

Union representative OK, but we can't ³______expect all staff members to move. They have family ties and partners with jobs here.

Managing Director Obviously, there will be some severance pay for those who leave us.

Union representative Well, yes, of course there will. But not everyone wants to leave the company.

Managing Director So they come with us to the new location. Simple as that.

Union representative No, it's not as simple as that. I have to stay ⁴______ on this. We need to think about alternatives for the ones who can't move. What would you ⁵_____ offering people the option of working from home?

Managing Director That's not 6 of the question, but it wouldn't work with every job. Union representative OK, but I don't think it's good enough			I don't know how often she's away from her desk. And I don't care, really. (nor)				
	to offer people a couple of months' salary and no further job prospects. We need to find a 7 this	3	It's not often that so many strong applicants have applied for a post with us. (seldom)				
Choose the correct answer from the words in <i>italics</i> .							
1	We have <i>arrived / got / reached</i> the point <i>which / where / when</i> we have no other option but to withdraw our custom.	4	Visitors must never go beyond reception without a pass. (under no circumstances)				
2	Would you consider <i>of employing / employing / to employ</i> some extra staff for the project?	5	It's the first time that I've seen such a wonderful				
3	No, I'm afraid it is not just / just not possible.	J	production. (never)				
4	Unfortunately, management is refusing to <i>change / budge / adapt</i> on this.						
5	I'll go along / willing / agree with that.	6					
6	We are with / at / in a very difficult situation right now.						
7	Could we make <i>out / do / up</i> with a smaller order for now? I don't think we have enough cash to make our usual order.	7	They offer a very generous pension scheme. And they also offer flexitime. (not only)				
8	I had / can / would be willing to offer a discount of 5%, if you ordered a minimum of 100 units.	8	We've never failed to live up to our core values of				
9	I'm afraid I have to say / to answer / to give no to this		decency, innovation, and trust. (at no time)				

3 Correct the mistakes in this conversation.

contract - the price is just too high.

2

- A I can't understand why you're being so negative about this. We're in a very much difficult situation, and we really need to work together on this.
- B I know, but this idea about job-sharing won't just work. It's not an effective use of time or resources. Would you consider re-allocate jobs and redefine roles instead?
- A Well, I'd be willing hearing your suggestions, but I have to say no to redefine roles. People do the jobs they are skilled in doing. If we change that we'd need to start retraining, which is a further drain on resources.
- B No, I agree that that's outside of the question, but what I meant was, reformulating job descriptions so that everybody is clear on where their job starts and ends.
- A Hmm. I suppose that feasible. Do we all agreed that we need think about more fixed job descriptions?

Language at work

- 1 Rewrite the sentences so that the meaning is the same, using an inversion and the words or phrases in brackets.
 - 1 Eric didn't get your email. And he didn't get your voicemail message either. (neither)

2 Rewrite sentences 1-5 from this value statement. Use the words and phrases and an inversion. See the example.

Example:

1 At PAFO Organics, not only are we committed to providing the best-tasting produce, we're also inspired to source the most ethical food available.

only by rarely not only not under no circumstances

¹At PAFO Organics we are committed to providing the best-tasting produce and we're also inspired to source the most ethical food available. ²We won't accept food that hasn't been created with sustainability of resources in mind, under any circumstances. ³And we won't allow our food to travel thousands of miles unnecessarily. We're passionate about sourcing the finest-tasting ingredients on offer. ⁴We can only do this by testing our produce regularly. ⁵But we don't often have to change suppliers; most of the small farmers who provide our vegetables are skilled agriculturists – many of them have won regional and national awards.

2			
2			
4			
5			