- acquaintance /əˈkweɪntəns/ (n) a person that you know, but who is not a close friend
- arrogant /'ærəgənt/ (adj) behaving in a proud, unpleasant way
 banquet /'bænkwɪt/ (n) a formal meal for a large number of
 people, usually for a special occasion, at which speeches are
 often made
- bargain /'bargin; AmE 'barr-/ (v) to discuss prices, conditions, etc. with sb in order to reach an agreement that is acceptable
- **bound** /baond/ (adj) if sth is bound to happen, it is certain or very likely to happen
- build a relationship /,bild ə rr'lerjnjip/ (phrase) to create or develop a friendly way of working or dealing with someone
- **cabinet** /'kæbmət/ (n) a piece of furniture with doors, drawers and / or shelves, that is used for storing or showing things
- caterer /'keɪtərə(r)/ (n) person or company whose job is to provide food and drinks at a business meeting or for a special occasion
- come across /knm ə'krps; AmE -'krps/ (phr v) to make a particular impression
- complex /'kpmpleks; AmE kem'pleks/ (adj) difficult to understand because of being made of many different things or parts
- confident /'konfident; AmE' 'ko:n-/ (adj) feeling certain that sth will happen in the way that you want or expect
- **confirm** /kənˈfɛːm; AmE -ˈfɛːrm/ (v) to state that sth is definitely true or correct, or that an arrangement is definite or official
- **cover for** /'kʌvə fə(r); AmE 'kʌvər/ (phr v) to do sb's work or duties while they are away
- create an impression /krɪˌeɪt ən ɪmˈpreʃn/ (phrase) to give people a particular feeling, idea, or opinion the first time they see sth or meet sb
- creativity /krieɪ'tɪvɪti/ (n) the quality of being able to produce new ideas or works of art using skill and imagination
- **exhibition** / eksi'bi $\int n/$ (n) a collection of things of a similar kind that are shown to the public
- expensive /ik'spensiv/ (adj) costing a lot of money
- extravagance /ik'strævəgəns/ (n) the act or habit of spending more money than you can afford or than is necessary
- favourable /'fervərəbl/ (adj) [BrE] [AmE favorable] making people have a good opinion of sb / sth
- forge /fɔ:dʒ; AmE fɔ:rdʒ/ (v) to create or develop sth successful using a lot of effort
- functional /'fank[enl/ (adj) practical and useful
- gain /gem/ (v) to obtain or win sth such as an advantage or benefit glossy /'glosi; AmE 'glossi/ (adj) printed on smooth, shiny, expensive paper
- have a reputation /hæv ə ˌrepju'ter∫n/ (phrase) to be thought of in a particular way, because of what you have done in the past
- ineffective /mr'fektrv/ (adj) not achieving what you want to achieve; not having any effect
- innovation /mə'veı $\int n/$ (n) the introduction of new things, ideas, or ways of doing sth
- interpret /m'te:prit; AmE -'te:rp-/ (v) to translate one language into another as you hear it
- maternity leave /məˈtɛ:nəti liːv; AmE -ˈtɛ:rn-/ (n) a period of time when a woman temporarily leaves her job to have a baby
- modest /'mpdist; AmE 'mqid-/ (adj) not very large, expensive, important, etc.

- ostentatious /,psten'tersps; AmE aust-/ (adj) (disapproving) expensive or noticeable in a way that is intended to impress people
- phenomenon /fi'nommon; AmE -'norm-/ (n) a fact or an event in nature or society
- portfolio /pɔːt'fəʊliəʊ; AmE pɔːrt'foʊlioʊ/ (n) a collection of photographs, drawings, etc. that you use as an example of your work, especially when applying for a job
- premises /'premisiz/ (n) the building and the land around it that a business uses
- principles /'prinsəplz/ (n) moral rules or strong beliefs that influence your actions
- professionalism /prəˈfeʃənəlızm/ (n) the high standard that you expect from a person who is well trained in a particular job
- project an image /prə,dʒekt ən 'mndʒ/ (phrase) to present sb / sth or yourself to other people in a particular way, especially one that gives a good impression
- proof reading /'pro:f ri:din/ (n) the process of checking a copy of printed material and correcting mistakes in it before it is published
- provisionally /prə'vɪʒənəli/ (adv) in a way that is not yet definite rapport /ræ'pɔ:(r)/ (n) a friendly relationship in which people understand each other well
- real estate /'rx:əl ısteɪt/ (n) property in the form of land or buildings
- recent /'rixsant/ (adj) that happened or began only a short time ago
 recommend /,reka'mend/ (v) to tell sb that sth is good or useful, or
 that sb would be suitable for a particular job, etc.
- referral /rɪˈfɛːrəl; AmE -ˈfɛːr-/ (n) the act of sending sb who needs professional help to a person or place that can provide it
- regarding /rɪ'gɑ:dɪŋ; AmE -'gɑ:rd-/ (prep) concerning sb / sth; about sb / sth
- represent /,repri'zent/ (v) to be a member of a company or group
 and act or speak on their behalf
- **reputation** /,repju'terʃn/ (n) the opinion that people have about what sb / sth is like, based on what has happened in the past
- **standardized** /'stændadarzd/ (adj) made to have the same features or qualities as other things of the same type
- successful /sək'sesfl/ (adj) achieving your aims or achieving success, for example by making a lot of money
- suspicious /sə'spɪʃəs/ (adj) feeling that sb has done sth wrong, illegal, or dishonest, without having any proof
- switch /swits/ (v) to change from one thing to another
- synergy /'smədʒi; AmE -nərdʒi/ (n) a relationship in which two or more people or companies work together and achieve more energy, power, success, etc. than they could separately
- take a dislike to /,teik ə dis'laik tə/ (phrase) to feel that you do not like sb / sth, especially when this is sudden
- text /tekst/ (n) a way of sending written messages using a mobile phone / cellphone
- tradition /trə'dr $\int n/$ (n) a belief, custom, or way of doing sth that has existed for a long time among a particular group of people; a set of these beliefs or customs
- **trustworthy** /'trʌstwɛːði; AmE -wɛːrði/ (adj) that you can rely on to be good, honest, sincere, etc.
- wary /'weəri; AmE 'weri/ (adj) careful when dealing with sb / sth because you think that there may be a danger or problem
- word-of-mouth /,we:d $\exists v \text{ 'ma} \theta \theta \theta$ (adj) spread news by people telling each other

- absenteeism /,æbsən'ti:izəm/ (n) staying away from work, especially often and without good reasons
- achievement /o'tsirvment/ (n) the act or process of doing sth successfully, especially using your own effort and skill
- acknowledged /ək'nɒlɪdʒd; AmE -'nɑːl-/ (adj) accepted publicly as having a particular status or authority, or as having achieved sth
- alignment /əˈlaɪnmənt/ (n) the correct relationship of things with each other
- annual bonus / enjual 'baunas; AmE 'boun-/ (n) extra money that is added to sh's wages once a year, as a reward
- appreciation /əpri:sı'eɪʃn/ (n) the feeling of being grateful for sth or of noticing sb's good qualities, good work, etc.
- attendance reward /ə'tendəns rɪwɔːd; AmE -wɔːrd/ (n) something such as extra money that is given to sb because they have come to work regularly and not missed any days
- autonomy /ɔː'tɒnəmi; AmE ɔːtɑːn-/ (n) the ability to act and make decisions without being controlled by anyone else
- **better** (yourself) /'betə(r)/ (v) to improve your social position through education, a better job, etc.
- boost staff morale /bu:st starf məˈrɑːl; AmE -stæf məˈræl/ (phrase) to increase the confidence and enthusiasm of staff
- **break the ice** / breik ði 'ais/ (phrase) to say or do sth that helps people to feel relaxed and to start talking, especially at the beginning of a meeting, party, etc.
- bump into / bamp 'mtə/ (phr v) to meet sb by chance
- commission /kəˈmɪʃn/ (n) an amount of money that is paid to sb for selling goods and which increases with the amount of goods that are sold
- company car /, kamponi 'kar(r)/ (n) a car which is provided by the company that you work for
- compensation plan /ˌkɒmpənˈseɪʃn plæn; AmE ˌkɑːm-/ (n) [AmE] everything that an employee receives from their employer including pay, benefits, and other rewards
- dead-end job /dedend 'dʒpb; AmE -'dzq:b/ (n) a job with low wages and no hope of promotion or improvement
- **development** /dɪ'veləpmənt/ (n) the process of gradually improving by learning more, becoming more advanced, etc.
- discount /'diskaont/ (n) an amount of money that is taken off the usual cost of sth
- fare /feo(r)/ (n) the money that you pay to travel by bus, plane, taxi, etc.
- feel valued /ˌfiːl 'væljuːd/ (phrase) to feel that you and what you do are considered important by other people
- filter through /,filtə 'θrux; AmE ,filtər-/ (phr v) to reach or become known by more people
- foster loyalty /,fostə 'lɔɪəlti; AmE ,fɑːstər-/ (phrase) to encourage people to feel faithful in their support of sth such as an organization
- **fulfilment** /ful'filment/ (n) a feeling of being happy and satisfied with what you are doing or have done
- generous /'dʒenərəs/ (adj) giving a large amount; giving freely gossip /'gɒsɪp; AmE 'gɑːsɪp/ (n) informal talk or stories about other people's private lives, that may be unkind or not true
- hire /'haɪə(r)/ (n) person who has recently been given a job by a company
- **horticulture** /'ho:tIkAlt $\int a(r)$; AmE 'ho:rt-/ (n) the study or practice of growing flowers, fruit, and vegetables
- improve performance /m,pru:v pə'fə:məns; AmE -pər'fə:rməns/ (phrase) to make people do sth better or work more effectively

- incentive scheme /in'sentiv ski:m/ (n) [BrE] a plan or system for encouraging people to do sth or to work harder by rewarding them
- intervene /,intə'vi:n; AmE ,intər-/ (v) to become involved in a situation in order to improve or help it
- make the grade /,meɪk ðə 'greɪd/ (phrase) to reach the necessary standard; to succeed
- $\begin{tabular}{ll} \begin{tabular}{ll} \beg$
- monopolize /ma'nopolaiz; AmE -'naip-/ (v) to have or take control of the largest part of sth so that other people are prevented from sharing it
- motivate /'məotiveit; AmE 'moo-/ (v) to make sb want to do sth, especially sth that involves hard work and effort
- non-cash rewards /,npnkæʃ rr'wɔːdz; AmE -'wɔːrdz/ (n) something other than money that you are given because you have done sth good, worked hard, etc.
- non-contributory pension plan /non kon tribjutori 'pensin plæn/ (n) a pension plan (= system of making regular payments into a fund for when a person retires) that is paid for by the employer and not the employee
- on-time bonus /pn taim 'bounes; AmE din taim 'bounes/ (n) an extra amount of money that is added to sb's wages as a reward for regularly coming to work at the correct time
- perceived /po'si:vd/ (adj) understood or thought of in a particular
 way by people
- perk /ps:k; AmE ps:rk/ (n) something you receive as well as your wages for doing a particular job
- positive feedback /ppz:tiv 'fi:dbæk; AmE pa:z-/ (n) comments
 that sth or sb's work is good or useful
- praise /preiz/ (n) words that show approval of or admiration for sh / sth
- private medical insurance /prarvət 'medikl in∫oərəns; AmE -'∫ur-/
 (n) [BrE] an arrangement in which regular payments are made to a company who will pay for private medical care for sb if they are ill / sick
- profit-sharing scheme /'profit ∫eərin skizm; AmE 'prozfit ∫erin/ (n)
 [BrE] a system of dividing all or some of a company's profits
 among its employees
- range /reind3/ (n) a set of products of a particular type
- **recognition** /,rekəg'nı $\int n/$ (n) public praise and reward for sb's work or actions
- remark /rɪˈmɑːk; AmE -ˈmɑːrk/ (n) something that you say or write which expresses an opinion, a thought, etc. about sb / sth
- remuneration package /rɪˌmjuːnəˈreɪʃn pækɪdʒ/ (n) the pay and other benefits that sb gets for doing their job
- satisfaction /sætɪs'fæk∫n/ (n) the good feeling that you have when you have achieved sth or when things happen in the way that you want
- staff discount /starf 'diskaont; AmE stæf-/ (n) an amount of money that is taken off the usual cost of sth when it is sold to an employee of the company that makes or provides it
- staff retention /staːf rɪ'ten∫n; AmE stæf-/ (n) the action of keeping employees at the same company rather than losing them to other companies
- subsidiary /səb'sɪdiəri; AmE -dieri/ (n) a business company that is owned or controlled by another larger company
- time in lieu /,tam in 'luz/ (phrase) time off that an employee is allowed to take in return for extra hours they have worked at other times
- various /'veəriəs; AmE 'ver-/ (adj) several different

- vary /'veəri; AmE 'veri/ (v) to change or be different according to the situation
- voucher /'vaotʃə(r)/ (n) [BrE] a printed piece of paper that can be used instead of money to pay for sth, or that allows you to pay less than the usual price of sth

Unit 3

- accurate forecast /,ækjərət 'fɔːkɑːst; AmE -'fɔːrkæst/ (n) a correct statement about what will happen in the future, based on information that is available now
- ahead of schedule /ə,hed əv 'ʃedjuːl; AmE 'skedʒuːl/ (phrase) finished or done before the planned time
- allocate resources / æləkeɪt rɪˈzɔːsɪs; AmE ˈriːsɔːrsɪs/ (phrase) to officially decide how money, equipment, staff etc. should be used
- battery /'bætəri/ (n) a device that is placed inside a car engine, clock, mobile phone, etc. and that produces the electricity that makes it work
- behind schedule /bɪˌhamd 'ʃedjuːl; AmE 'skedʒuːl/ (phrase) finished or done later than the planned time
- budget constraints /'bʌdʒɪt kənstreɪnts/ (n pl) factors that limit or restrict the amount of money that can be spent on sth
- **capture** /'kæpt $\int \circ(r)$ / (v) to succeed in getting control of sth that other people are also trying to control
- check progress /tʃek 'prəugres; AmE 'prou-/ (v) to find out if sth is improving or developing, or getting nearer to being achieved or completed
- collate /kə'leɪt/ (v) to collect and arrange information from several different sources, or several documents or pieces of paper
- compile /kəm'paɪl/ (v) to produce a book, list, report, etc. by bringing together different items
- handset /'hændset/ (n) the part of a telephone that you hold close to your mouth and ear to speak into and listen
- keep track of spending /ki:p 'træk əv 'spendin/ (phrase) to always have recent information about how much money has been spent
- lack of planning / læk əv 'plænɪŋ/ (phrase) a situation in which sb has not thought carefully enough in advance about what they are going to do
- life span /'laɪfspæn/ (n) the length of time that sth is likely to continue or function
- maintain /meɪn'teɪn/ (v) to make sth continue at the same level, standard, etc.
- make contingency plans /meik kən'tındʒənsi plænz/ (phrase) to make plans for what to do if a particular event happens or does not happen
- make the launch date /meik ðə 'lɔːnʃ deɪt/ (phrase) to succeed in having a product ready to be made available or shown to the public by the planned date
- man-hours /'mæn $a\omega_0(r)z/$ (n) relating to the amount of work done by one person in one hour
- miss the deadline /mis ðə 'dedlain/ (phrase) to fail to do sth, such as finish a piece of work, before the time by which it must be done
- out of control /,aut əv kən'trəul; AmE -'troul/ (phrase) impossible to manage or to control
- over budget /,əuvə 'bʌdʒɪt; AmE ˌouvər-/ (phrase) costing more than the money that is available or was planned to spend
- plumbing /'plamin/ (n) the work of putting in and repairing the pipes and other systems that supply water to a building

- press release /'pres ruli:s/ (n) an official statement made to journalists by a large organization
- prioritize tasks /prai_prataiz 'tasks; AmE prai'ə:rataiz tæsks/ (phrase) to put the jobs you have to do in order of importance, so that you can deal with the most important first
- resolve conflict /rɪˌzɒlv 'kɒnflɪkt; AmE rɪˌsɑːlv 'kɑːnflɪkt/ (phrase) to deal with a disagreement or argument between people or groups
- roofing /'ru:fin/ (n) the work of building and repairing roofs
 run out of money /ran aut av 'mani/ (phrase) to use up a supply
 of money so there is no more available
- site /saɪt/ (n) a place where a building is or will be situated
- stay on track /ster pn 'træk/ (phrase) to continue doing the right thing in order to achieve a particular result
- tariff /'tærɪf/ (n) a fixed price that is charged by a company for a particular service, for example for the use of a phone
- unrealistic budget /Anrıə,lıstık 'bAdʒıt/ (phrase) an amount of money that has been allowed for sth, that is not enough because it does not accept things as they really are
- upfront planning /,npfrant 'plænin/ (phrase) making plans for sth
 in advance, before you start
- vital /'vartəl/ (adj) necessary or essential in order for sth to succeed or exist
- within budget /wɪ,ðɪn 'bʌdʒɪt/ (phrase) costing no more than the money that is available or was planned to spend

- appropriate /əˈprəʊprɪət; AmE -ˈproʊ-/ (adj) suitable, acceptable, or correct for the particular circumstances
- bring (sth) about /brɪŋ əˈbaʊt/ (phr v) to make sth happen
- bring (sth) down / bring 'dawn/ (phr v) to reduce sth
- canvas /ˈkænvəs/ (n) a strong heavy rough material used for making tents, sails, etc.
- carry (sth) out /,kæri 'aut/ (phr v) to do and complete a task
- cement /sr'ment/ (n) a grey powder that sets hard when it is mixed with water, used in building to stick bricks together and to make very hard surfaces
- come up with $\slash\mbox{\footnotemark}/\slash$
- commercially-viable proposition /kəmɛːʃəli 'ˌvaɪəbl propəˈzɪʃn;
 AmE -mɛːrʃəli -prɑːp-/ (phrase) a business idea that is good enough to be successful and make money
- concrete /'konkri:t; AmE 'ka:n-/ (adj) made of concrete (= a building material that is made by mixing together cement and water)
- contract /'kpntrækt/ (n) an official written agreement
- cutting-edge technology /kʌtɪŋ ˌedʒ tekˈnɒlədzi; AmE -ˈnɑːl-/ (phrase) the newest or most advanced technological machinery, equipment, or knowledge
- delicious /dɪ'lɪʃəs/ (adj) having a very pleasant taste
- demonstrate /'demonstrent/ (v) to show sth clearly by actions or by
 giving proof
- dung /dʌŋ/ (n) solid waste from animals, especially from large ones earthquake /ˈɛː θ kweɪk; AmE 'ɛːr θ -/ (n) a sudden, violent shaking of the earth's surface
- enable /ɪˈneɪbl/ (v) to make it possible for sb to do sth
- enhanced /in'haːnst; AmE -'hænst/ (adj) improved, better than before

- fertilizer /'fɛ:trlaɪzə(r); AmE 'fɛ:rt-/ (n) a substance added to soil to make plants grow more successfully
- get round / get 'raond/ (phr v) to deal with a problem successfully
 impressive /im'presiv/ (adj) making you feel admiration, because
 of being very good, skilful, etc.
- inflatable /in'fleɪtəbl/ (adj) needing to be filled with air or gas before you use it
- innovative concept /,inəvətiv 'konsept; AmE -'kɑ:ns-/ (phrase) an idea that is very new and has never been thought of before
- inspire /In'spare(r)/ (v) to give sb the desire, confidence, or enthusiasm to do sth well
- insulation /,msju'lerʃn/ (n) materials used to prevent heat, sound, electricity etc. from passing through sth
- key feature /ki: 'fi:tʃə/ (phrase) a part of a thing that is particularly important, interesting, or typical
- major advantage /'meɪdʒər əd'vɒːntɪdʒ; AmE -'vænt-/ (phrase) an important quality of sth that makes it better or more useful than sth else
- patent /'pertant/ (n) an official right to be the only person to make, use, or sell a product
- pay off /,pei 'pf; AmE -'a:f/ (phr v) to be successful and bring good
 results
- pitch /pitʃ/ (n) talk or arguments used by a person trying to sell things or persuade people to do sth
- policy /'ppləsi; AmE 'paː/ (n) a plan of action agreed or chosen by a political party, a business, etc.
- potential benefit /pɔˌtenʃl 'benəfit/ (phrase) an advantage that sth may give you or a helpful and useful effect that it may have
- practical solution /,præktikl səˈlu:∫n/ (phrase) a sensible way of solving a problem, that is likely to be successful
- R & D /dr ən 'dir/ (n) Research and Development; the part of a business whose work is to find new products and processes or to improve existing ones
- radical /ˈrædɪkl/ (adj) new, different, and likely to have a great effect
- raise awareness /,reiz ə'weənəs; AmE -'we:r-/ (phrase) to help people know that sth exists and is important
- **refrigeration** /rr,frrdzə'rer $\int n/$ (n) the process of keeping food etc. cold so that it stays fresh
- refugee /,refju'dʒi:/ (n) a person who has been forced to leave their country or home, because there is a war or for political, religious, or social reasons
- remote /rr'məot; AmE -'moot/ (adj) far away from places where other people live
- revolutionary idea /revə,lur.jənri aı'dıə/ (phrase) an idea that is new and that involves a great or complete change
- rigid /'rɪdʒɪd/ (adj) stiff and difficult to move or bend
- $\begin{array}{l} \textbf{sealed} \ \ (\textbf{sixld/} \ \ (\textbf{adj)} \ \ \textbf{closed} \ \ \textbf{tightly} \ \ \textbf{so} \ \ \textbf{that} \ \ \textbf{air, liquid, etc.} \ \ \textbf{cannot} \ \ \textbf{get} \\ \textbf{in or out} \end{array}$
- set up /set 'Ap/ (phr v) to start sth such as a business
- specification /,spesifi'kei\in/ (n) a detailed description of how sth is, or should be, designed or made
- state-of-the-art design /stert əv ði ˌart dr'zam; AmE -ˌarrt-/ (phrase) design that uses the most modern or advanced techniques or methods
- sustainable /səs'teməbl/ (adj) involving the use of natural products and energy in a way that does not harm the environment
- $\begin{array}{ll} \textbf{take (sth) forward} \ /\ _{\text{t}} \\ \text{teik 'forward; AmE -'forward/ (phr v) to help} \\ \text{sth to progress towards a good result} \\ \end{array}$

- take (sth) up /,terk 'Ap/ (phr v) to accept sth that is offered or available
- tank /tænk/ (n) a large container for holding liquid or gas
- **technological breakthrough** /teknə,lpdʒikl 'breikθrux;
 - AmE -,la:d3-/ (n) an important development in technology that may lead to an achievement
- turbines /'tɛːbaɪnz; AmE 'tɛːrb-/ (n pl) machines that receive power from a wheel that is turned by the pressure of water, air, or gas
- unique /jux'nixk/ (adj) being the only one of its kind
- vaccine /'væksi:n/ (n) a substance that is put into the blood and that protects the body from a disease
- vibration /var'brer $\int n/$ (n) a continuous shaking movement or feeling

- accounts /o'kaonts/ (n pl) the part of a company that keeps written records of money that is owed to the business and money that has been paid by it
- agitated /'ædʒɪteɪtɪd/ (adj) showing in your behaviour that you are anxious and nervous
- approval /əˈpruːvəl/ (n) agreement to or permission for sth, especially a plan or request
- attentive /ə'tentiv/ (adj) helpful and making sure that people have what they need
- attitude /'ætɪtjuːd; AmE -tuːd/ (n) the way that you behave towards sb / sth that shows how you think and feel
- blame /bleim/ (v) to think or say that sb / sth is responsible for sth bad
- bulb /bʌlb/ (n) the glass part that fits into an electric lamp, etc. to give light when it is switched on
- bulk /balk/ (n) a large amount or quantity of sth
- cashier $/ke^{i} \int i\sigma(r)/(n)$ a person whose job is to receive and pay out money in a bank, shop / store, hotel, etc.
- **confectionery** /kənˈfek ʃənəri/ (n) sweets / candy, chocolate, etc.
- count for /'kaunt fox(r)/ (phr v) to be important or have an effect
- courteous /'kɛːtɪəs; AmE 'kɛːrt-/ (adj) polite in a way that shows respect
- $\begin{tabular}{ll} \begin{tabular}{ll} \beg$
- discontinued /diskən'tinjurd/ (adj) no longer being made
- discourteous /dɪsˈkɛːtɪəs; AmE -ˈkɛːrt-/ (adj) not polite in a way that does not show respect
- dissatisfied /dɪs'sætɪsfaɪd/ (adj) not happy or satisfied with sb / sth efficient /ɪ'fɪʃənt/ (adj) doing sth well and thoroughly with no waste of time, money, or energy
- **exceed customers' expectations** /ɪkˌsiːd kʌstəməz
 - $ekspek'ter \+ \!\!\! \int nz/$ (phrase) to make sth better than customers hoped or expected
- existing /1g'zɪstɪŋ/ (adj) happening, used, or in place at the present time
- existing customer /rg'_zrstrg' /krsteme(r)/ (n) a person who is a customer at the present time
- find your feet /famd 'fixt/ (phrase) to become able to act independently and with confidence
- get feedback /get 'fi:dbæk/ (phrase) to get advice, criticism, or information about how good or useful sth is

- high-quality /,haɪ 'kwɒlɪti/ (adj) of a very good standard literally /'lɪtərəli/ (adv) used to emphasize the truth of sth that may seem surprising
- **lose customers** /,lu:z 'kʌstəmə(r)z/ (phrase) to have customers taken away by another company
- loyal /loɪəl/ (adj) remaining faithful to sb / sth and continuing to support them or it
- measure customer satisfaction /megg(r), kastəmg(r) sætis'fækfn/ (phrase) to find out how pleased customers are with a product or service
- meet customers' needs /mixt ,kastəmə(r)z 'nixdz/ (phrase) to give customers what they want or need
- negotiation /nɪgəʊʃɪ'eɪʃn; AmE -goʊ-/ (n) a formal discussion between people who are trying to reach an agreement
- originate /əˈrɪdʒɪneɪt/ (v) to happen or appear for the first time in a particular place or situation
- quibble /'kwibl/ (v) to argue or complain about a small matter or an unimportant detail
- **reassure** $/\text{rig}'[\mathfrak{I}(r)]/$ (v) to say or do sth that makes sb less frightened or worried
- receipt /rɪ'si:t/ (n) a piece of paper that shows that goods or services have been paid for
- refund /rɪ'fʌnd/ (v) to give sb their money back, especially because they have paid too much or because they are not satisfied with sth they bought
- repeat /rr'pi:t/ (adj) happening or doing sth again in the same way
 as before
- responsive /rɪ'spɒnsɪv/ (adj) reacting quickly and in a positive way rule of thumb /,ruːl əv 'θʌm/ (phrase) a practical method of doing or measuring sth, usually based on past experience rather than on exact measurement
- satisfied /'sætɪsfaɪd/ (adj) pleased because you got what you wanted
- specifically /spə'sɪfikli/ (adv) in a detailed and exact way
 stuff /stʌf/ (n) (informal) used to refer in a general way to a group
 or type of things
- sub-standard /sʌb'stændəd; AmE -dərd/ (adj) not as good as normal; not acceptable
- superb /sux'pɛxb; AmE -'pɛxrb/ (adj) excellent; of very good quality
 sympathize /'simpəθaiz/ (v) to show that you understand and feel
 sorry about sb's problems
- take notice / terk 'nəotis; AmE 'noot-/ (phrase) to pay attention to sh / sth
- tills /tɪlz/ (n pl) machines used in shops / stores, restaurants, etc. that have a drawer for keeping money in, and that show the amount of money received for each thing that is sold
- tough /tʌf/ (adj) (informal) unfortunate, but impossible to change turn (sb) away /ˌtɛːn əˈweɪ; AmE ˌtɛːrn-/ (phr v) to refuse to allow sb to enter a place
- uncaring /nn'keərɪŋ; AmE -'ker-/ (adj) not kind or helpful, and not sympathetic to other people's feelings
- $\begin{tabular}{ll} \textbf{unpublicized rule} & $$/\alpha n,p$$ a rule is not official or written down, but that people know about and follow \\ \end{tabular}$
- upset /Ap'set/ (adj) unhappy or annoyed

Unit 6

act responsibly /,ækt rɪ'sponsibli; AmE -'spɑ:ns-/ (phrase) to behave in a way that shows you want to do the right thing and avoid harming people or things by your actions

- affiliated /əˈfilieɪtid/ (adj) closely connected to or controlled by a group or an organization
- bribery /'brarbəri/ (n) the dishonest act of giving sb money to persuade them to help you or to do sth bad
- **by-product** /'baɪprɒdʌkt; AmE -prɑːd-/ (n) a substance that is produced during the process of making or destroying sth else
- **cheer** /tʃip; AmE tʃir/ (n) a shout of joy, support, or praise, especially from a group of people
- claim /kleim/ (v) to say that sth is true although it has not been proved and other people may not believe it
- combat /'kombæt; AmE 'ko:m-/ (v) to stop sth unpleasant or harmful from happening or from getting worse
- comply with regulations /kəm,plaı wið regju'leıʃnz/ (phrase) to obey the official rules about how sth should be done
- contributor /kənˈtrɪbjutə(r)/ (n) something that helps to cause sth corroded /kəˈrəʊdɪd; AmE ˈroʊ-/ (adj) damaged by the gradual action of chemicals
- **corruption** $/k \vartheta ' r \land p \int n /$ (n) dishonest or illegal behaviour, especially of people in authority
- counteract /,kaonter'ækt/ (v) to do sth to reduce or prevent the bad or harmful effects of sth
- credibility /kredɪ'bɪlɪti/ (n) the quality that sb / sth has that makes
 people believe or trust them
- **deception** /dr'sepʃn/ (n) the act of deliberately making sb believe sth that is not true
- discreet /dr'skri:t/ (adj) careful in what you say or do, in order to keep sth secret or to avoid causing embarrassment or difficulty for sh
- **discrimination** /diskrimi'nei∫n/ (n) the practice of treating sb or a particular group in society less fairly than others
- donate time /dəʊˌneɪt 'taɪm; AmE doʊ-/ (phrase) to spend some of your free time helping other people or helping an organization such as a charity
- dye /dai/ (v) to change the colour of sth, especially by using a special liquid or substance
- ethics /'e $\theta \iota ks$ / (n pl) moral principles that control or influence a person's behaviour
- ethos /ˈiːθɒs; AmE -θɑːs/ (n) moral ideas and attitudes that belong to a particular group or society
- exotic /ɪgˈzɒtɪk; AmE -ˈzɑːt-/ (adj) exciting and unusual because it is connected with foreign countries, especially tropical countries
- exploit /ɪk'splɔːɪt/ (v) to treat sb unfairly by making them work and not giving them much in return
- fairness /'feə:nəs; AmE 'fer-/ (n) the quality of treating people equally or in a way that is reasonable
- **feature** $' frit \int \mathfrak{I}(r) / (n)$ a special article or programme about sb / sth in a newspaper, on television, etc.
- generosity /dʒenəˈrɒsɪti; AmE -ˈrɑːs-/ (n) the fact of being
 generous (= willing to give sb money, gifts, time, or kindness
 freely)
- **greed** /gri:d/ (n) a strong desire for more wealth, possessions, power, etc. than a person needs
- initiative /ɪ'nɪʃətɪv/ (n) a new plan for dealing with a particular problem or for achieving a particular purpose
- itinerary /aɪˈtɪnərəri/ (n) a plan of a journey, including the route and the places that you visit
- livelihood /'larvlihod/ (n) a means of earning money in order to
- methane /'mi: θ em/ (n) a gas without colour or smell, that burns easily and is used as fuel

- organic /ɔːˈgænɪk; AmE ɔːr-/ (adj) (of food, farming methods, etc.) produced or practised without using artificial chemicals
- paddling /'pædlin/ (n) moving in a small boat or canoe through water using a paddle (= a short pole with a flat wide part)
- pesticide /'pestisaid/ (n) a chemical used for killing pests, especially insects
- poverty /'povati; AmE 'parvaerti/ (n) the state of being poor
 prejudice /'predʒadɪs/ (n) an unreasonable dislike of or preference
 for a person, group, custom, etc., especially when it is based on
 their race, religion, sex, etc.
- pretend /prr'tend/ (v) to try to make people believe sth that is not true
- $\mbox{{\bf rare}}\ /\mbox{{\bf reo}(r)}; \mbox{{\bf AmE}}\ \mbox{{\bf rer/}}\ \mbox{{\bf (adj)}}\ \mbox{{\bf not}}\ \mbox{{\bf done, seen, happening, etc.}\ \mbox{{\bf very}}\ \mbox{{\bf often}}$
- reduce the impact /rɪ,dju:s ði 'mpækt/ (phrase) to make sth have a less powerful effect on sb / sth, especially a bad effect
- reforestation /rixforr'stersn; AmE -faxr-/ (n) the act of planting new trees in an area where there used to be a forest
- responsibility /rɪspɒnsəˈbiliti; AmE -spɑ:ns-/ (n) the feeling that you have a duty to deal with or take care of sb / sth
- sample /'sa:mpl; AmE 'sæmpl/ (v) to taste a particular food,
 usually for the first time
- share a strong commitment / Jear a strong ka'mrtmant; AmE Jer a strong-/ (phrase) to promise as a group that you will do sth, support sth, etc. because you strongly believe that it is important
- source /so:s; AmE so:rs/ (v) to get sth from a particular place
- spontaneous /spon'temiəs; AmE spa:n/ (adj) not planned, but done because you suddenly want to do it
- stay true to (your) principles /ster tru: tə 'prinsəplz/ (phrase) to continue to behave according to particular beliefs about what is right, even when situations change
- take an active part in /teɪk ən ˌæktɪv 'pɑːt ɪn; AmE -'pɑːrt/ (phrase) to be involved in a situation in a way that involves doing things and making an effort
- turtle /'textl; AmE 'texrtl/ (n) a large reptile with a hard round shell that lives in the sea
- values /'vælju:z/ (n pl) beliefs about what is right and wrong and what is important in life

- abstract /'æbstrækt/ (adj) based on thoughts and ideas rather than on physical reality
- actual /'æktʃuəl/ (adj) real or existing in fact
- apparent /ə'pærənt/ (adj) that seems to be real or true, but may not be
- argue /ˈɑːgjuː; AmE ɑːrg-/ (v) to give reasons why you think that sth is right / wrong, true / not true, etc., especially to persuade people that you are right
- associated /əˈsəʊsieɪtɪd; AmE -ˈsoʊ-/ (adj) if one thing is associated with another, the two things are connected because they happen together or one thing causes the other
- cashflow /ˈkæʃfləʊ; AmE -floʊ/ (n) the movement of money into and out of a business as goods are bought and sold
- **compliment** /'kompliment; AmE 'ka:m-/ (v) to tell sb that you like or admire sth they have done, their appearance, etc.
- concern /kənˈsɛːn; AmE -ˈsɛːrn/ (n) a strong interest in sb / sth and a desire to help or protect them

- consider all the options /kənˌsɪdər ɔ:l ði 'ɒpʃənz; AmE -'ɑ:pʃənz/ (phrase) to think about all the possible things you could do in a situation before choosing the best one
- conventional /kən'ven∫ənl/ (adj) tending to follow what is done or considered acceptable by society in general
- courtroom /'ko:tru:m; AmE 'ko:rt-/ (n) a room in which trials or other legal cases are held
- creative /krr'ertrv/ (adj) having the ability to think of new things
 and ideas
- decide between /dr'sard brtwi:n/ (v) to choose one of two things deficit /'defisit/ (n) the amount by which money spent or owed is greater than money earned in a particular period of time
- detached /dɪ'tætʃt/ (adj) not influenced by other people or by your own feelings
- determined /dr'tɛ:mɪnd; AmE -'tɛ:rm-/ (adj) firm in your decisions, so you will not let anyone prevent you from doing what you want to do
- emerge /r'mɛ:dʒ; AmE -'mɛ:rdʒ/ (v) to gradually start to exist, appear, or become known
- emotion /ı'mə σ ʃn; AmE -'mo σ -/ (n) a strong feeling such as love, fear, or anger
- evidence /'evidens/ (n) the facts, signs, or objects that make you believe that sth is true
- expressive /ik'spresiv/ (adj) showing or able to show your thoughts and feelings
- **extrovert** /'ekstrəvɛːt; AmE -vɛːrt/ (n) a lively and confident person who enjoys being with other people
- **flexible** /'fleksɪbl/ (adj) willing and able to change to suit different conditions or situations
- focused /'fəʊkəst; AmE 'foʊ-/ (adj) with very clear aims and your attention clearly directed towards what you want to do
- freeze on recruitment /frizz on rr'kru:tmənt/ (phrase) a policy by a company of not employing any new people for a period of time
- **get a different perspective** /get ə ˌdɪfrənt pə'spektɪv; AmE -pər-/ (phrase) to change your attitude or way of thinking about sth
- have confidence in (your) judgment /hæv ,konfidens in 'dʒʌdʒmənt/ (phrase) to feel sure that you are able to make sensible decisions
- impulsive /im'pʌlsɪv/ (adj) acting suddenly without thinking carefully about what might happen because of what you are
- indecisive /ɪndɪˈsaɪsɪv/ (adj) unable to make decisions
- innate /i'neit/ (adj) that a person is born with and never loses
- instinctive /m'stmktrv/ (adj) based on instinct, not thought or training
- introvert /'intrave:t; AmE -ve:rt/ (n) a quiet person who is more interested in their own thoughts and feelings than in spending time with other people
- intuition /,mtju'ıʃn; AmE -tu-/ (n) the ability to know sth by using your feelings rather than considering the facts
- <code>judge</code> $/d_3 \wedge d_3 /$ (v) to form an opinion about how good sb / sth is, based on the information you have
- lay-off /'lerof; AmE -a:f/ (n) an act of making people unemployed because there is no more work for them to do
- make up (your) mind /meɪk ʌp 'maɪnd/ (phrase) to decide
- methodical /mə' θ ndıkl; AmE -' θ a:d-/ (adj) doing things in a careful and logical way

- overheads /'əʊvəhedz; AmE 'oʊvər-/ (n pl) regular costs that you have when you are running a business or an organization, such as rent, electricity, wages, etc.
- pragmatic /præg'mætɪk/ (adj) solving problems in a practical and sensible way rather than by having fixed ideas or theories
- $\begin{array}{ll} \textbf{provider} & /\text{pro'varde}(r)/ & (n) \text{ a person or an organization that supplies} \\ \textbf{sb with sth they need or want} \\ \end{array}$
- rational /'ræʃənl/ (adj) based on reason rather than emotions reject /rɪ'dʒekt/ (v) to refuse to accept or consider sth
- rely on feelings /rɪ,laɪ ɒn 'fiːlɪŋz/ (phrase) to use your emotions to help you decide what to do
- **self-contained** /,self kən'teɪnd/ (adj) not needing or depending on other people
- sensor /'sensə(r)/ (n) someone who likes to be sensible and to make decisions by considering the facts rather than based on their feelings
- stick with /'strk wrð/ (phr v) to continue with sth or continue doing sth
- stock /stpk; AmE sta:k/ (n) a supply of goods that is available for sale in a shop / store
- subsidy /'sʌbsədi/ (n) money that is paid by a government or an organization to reduce the costs of services or of producing goods so that their prices can be kept low
- tactful /'tæktfl/ (adj) careful not to say or do anything that will annoy or upset other people
- thorough /'θλτο; AmE 'θε:roo/ (adj) doing things very carefully and with great attention to detail
- thoughtful /'0ɔ:tfl/ (adj) showing careful thought, especially about other people's feelings
- trouble-shooter /'trʌbl ʃuːtə(r)/ (n) a person who helps to solve problems in a company or an organization
- trust your instincts /,trast jour 'mstinkts/ (phrase) to have faith in your feelings about what to do, even when they may not be based on fact or reason
- ultimately /'Altımətli/ (adv) in the end; finally
- unconventional /nnkən'ven∫ənl/ (adj) tending to behave or think in an unusual way rather than following what is done or considered acceptable by most people
- **USP** / jur es 'pir/ (n) unique selling point; a feature of a product or service that makes it different from all the others
- vertical /'vertikl; AmE 'vert-/ (adj) going straight up or down from a level surface
- weigh up information /wei ˌvp mfəˈmeiʃn; AmE -mfər-/ (phrase) to consider information carefully before forming an opinion about it
- wisdom /'wizdəm/ (n) the ability to make sensible decisions and give good advice because of the experience and knowledge that you have

- achieve lower overheads /ə,tʃiːv ləʊər 'əʊvəhedz/ (phrase) to succeed in reducing the regular costs that you have when you are running a business or an organization
- afford /o'fo:d; AmE -'fo:rd/ (v) if you say that you can't afford to do sth, you mean that you should not do it because it will cause problems for you if you do
- booming /'boːmɪŋ/ (adj) rapidly growing or becoming more successful

- buoyant /'borent/ (adj) tending to increase or stay at a high level, usually showing financial success
- business process outsourcing /,biznes ,preuses 'autseisin/ (n) the practice of giving the responsibility for running a particular system or service to people outside the company
- competitive edge /kəm,petətiv 'edʒ/ (phrase) something that gives you an advantage over competitors
- controversial /ˌkɒntrəˈvɛːʃl; AmE kɑːntrəˈvɛːrʃl/ (adj) causing a lot of angry public discussion and disagreement
- core activity /,ko:r æk'trvɪti/ (phrase) the main or most important things that an organization does
- cost-cutting measures /ˈkɒstkʌtɪŋ ˌmeʒəz/ (phrase) things you do to try to reduce the amount of money spent by a business
- create jobs /krr.ert 'dʒpbz; AmE -'dʒq:bz/ (phrase) to make work for more people
- cultural affinity /,kʌltʃərəl əˈfməti/ (phrase) a feeling that you understand and like sb's culture
- develop strategies /dɪˌveləp 'strætədʒi:z/ (phrase) to think of plans that are intended to achieve a particular purpose
- distinguish /dɪs'tɪŋgwɪʃ/ (v) to recognize how one thing is different from another
- establishment /is'tæblijmənt/ (n) the act of starting or creating sth that is meant to last for a long time
- expertise /,ekspo'tiz; AmE ,ekspor-/ (n) expert knowledge or skill
 in a particular subject, activity, or job
- **export growth** /'ekspɔːt ˌgrəuθ; AmE 'ekspɔːrt ˌgrouθ/ (n) an increase in the number of goods sold to other countries
- free up human resources /ˌfriː ʌp ˌhjuːmən rɪˈzɔːsɪz/ (phrase) to make more people available to work on other things
- fuel by $\mbox{\sc /'} \mbox{\sc fiv)}$ bar/ (v) to increase sth or make it stronger
- **get through** / get 'θruz/ (phr v) to succeed in finishing sth
- $\begin{tabular}{ll} \begin{tabular}{ll} \beg$
- indirect employment /indai,rekt im'ploiment/ (n) employment of people to work for a company by an independent business that provides their services under a contract
- infrastructure /'infrastrakt∫o(r)/ (n) the basic systems and services that are necessary for a country or an organization to run smoothly, for example buildings, transport, and water and power supplies
- job losses /'dʒpb lpsiz; AmE 'dʒaːb lɑːsiz/ (n pl) the fact of people no longer having a job
- knock-on effect /,nokon r'fekt; AmE ,no:ko:n-/ (n) an event caused by another event
- legal /ˈliːgəl/ (adj) relating to the law
- **nickname** /'nɪkneɪm/ (n) an informal, often humorous, name for a person or organization
- offshore /,pf ' $\int c(r)$; AmE ,a:f-/ (adj) happening or based in a different country
- payroll /'peɪrəʊl; AmE -roʊl/ (n) the activity of managing the payment of wages to everyone that works for a company
- productivity / prodvk'tiviti; AmE prodd-/ (n) rate at which a worker, a company, or a country produces goods, and the amount produced, compared with how much time, work, and money is needed to produce them
- protectionism /prə'tekfənizəm/ (n) the principle or practice of protecting a country's own industry by taxing foreign goods
- pursue /pə'sju:; AmE pər'su:/ (v) to do sth or try to achieve sth over a period of time

- **quality of life** / kwaliti əv laif; AmE ,kwa:-/ (n) how good a person's life is when compared with others
- **recruit** /rr'kru:t/ (v) to find new people to join a company, an organization, the armed forces, etc.
- repeal /rɪˈpiːl/ (v) to officially make a law no longer valid
- \boldsymbol{sector} /'sektə(r)/ (n) a part of an area of activity, especially of an economy
- shortfall /'fɔ:tfɔ:l; AmE 'fɔ:rt-/ (n) less of something than you need or expect
- skilled worker /,skrld 'wɛːkə(r); AmE 'wɛːrk-/ (n) a worker who has special abilities or training
- spill /spil/ (v) to make liquid flow over the edge of a container by accident
- **streamline** /'stri:mlam/ (v) to make a system, an organization, etc. work better, especially in a way that saves money
- subsequently /'sabsəkwentli/ (adv) afterwards; later; after sth else
 has happened
- threefold /ˈθriːfəʊld; AmE -foʊld/ (adv) by three times as much training facilities /ˈtreɪnɪŋ fəsɪlətiːz/ (n pl) buildings, services,
- equipment, etc. that are provided for the purpose of training staff
- treble /'trebl/ (v) to become three times as much or as many
 volume of work /,volju:m əv 'we:k/ (phrase) the amount of work
 that is done or has to be done
- work ethic /'we:k $e\theta_i k$; AmE 'we:rk-/ (n) a moral belief that it is good to work hard

- ability /əˈbɪləti/ (n) someone's level of skill or intelligence
- abroad /əˈbrɔːd/ (adv) in or to a foreign country
- acquire /əˈkwaɪə(r)/ (v) to gain or obtain sth
- appoint /ə'pɔɪnt/ (v) to choose sb for a job or position of responsibility
- bureaucracy /bjoo'rokrəsi; AmE bjo'roːk-/ (n) official rules and ways of doing things that seem complicated or make things happen more slowly
- change of direction /,tsend3 ov dar'reksn/ (phrase) a change in sb's aims or the way in which their life is developing;
- coincide /ˌkəʊɪnˈsaɪd; AmE ˌkoʊ-/ (v) to take place at the same time as another event
- commodity /kəˈmɒdəti; AmE -ˈmɑːd-/ (n) a product or a raw material that can be bought and sold
- compromise /'komprəmaiz; AmE 'ka:mp-/ (n) an agreement made between two people or groups in which each side gives up some of the things they want so that both sides are happy
- consultant /kən'sʌltənt/ (n) a person who knows a lot about a particular subject and is employed to give advice about it to other people
- corporate culture /,ko:pperet 'kAltʃə(r); AmE ko:rp-/ (n) the values and ways of thinking that are typical of a large business organization
- **deployment** /dɪ'pləɪmənt/ (n) the fact of being moved to a particular place in order to be used there or to work there
- expendable /ik'spendabl/ (adj) that can be got rid of when no longer useful or needed
- get on / get 'pn; AmE 'a:n/ (phr v) to be successful in your career

- glass ceiling /,glass 'sixlm; AmE ,glass-/ (n) the barrier created by people's attitudes that stops women, or other groups, from getting the most senior jobs
- incompetent /in'kpmpitant; AmE -'kaim-/ (adj) not having the skill or ability to do your job or a task as it should be done
- invest /in'vest in/ (v) to spend money on sth in order to make it better or more successful
- job mobility /ˌdʒɒb məˈbɪləti; AmE ˌdʒɑːb-/ (n) the ability to move easily from one job to another
- **key vacancy** /,ki: 'veɪkənsi/ (n) a very important job in a company that is available for sb to have
- laid off /,leɪd 'pf; AmE -'ɑːf/ (adj) told that you no longer have a job because there is not enough work for you to do
- living expenses /'lɪvɪŋ ɪkspensɪz/ (n pl) money spent on things you need in everyday life
- make (sb) redundant /meik rɪ'dʌndənt/ (phrase) to tell sb they no longer have a job because there is no work available for them in a company
- monotonous /məˈnɒtənəs; AmE -ˈnɑːt-/ (adj) never changing and therefore boring
- native /'neɪtɪv/ (adj) your native country is the country where you were born and lived for the first years of your life
- no-no /'ทอบ ทอบ; AmE 'ทอบ ทอบ/ (n) a thing or a way of behaving that is not acceptable in a particular situation
- opportunity for advancement /opp-tju:nati for ad'vo:nsma nt/ (phrase) the possibility of making progress or reaching a higher position in your job
- opt /ppt; AmE a:pt/ (v) to choose to take a particular course of action
- personal development /,pɛ:sənl dɪ'veləpmənt; AmE ˌpɛ:rs-/ (n) growth and improvement in a person's skills, experience, and knowledge
- promote /prəˈməut; AmE -ˈmout/ (v) to move sb to a higher rank
 or more senior job
- prospects /'prospekts; AmE 'proxs-/ (n pl) the chances of being successful
- recurring /rɪˈkɛːrɪŋ/ (adj) that happens again and again
- red tape /,red 'teip/ (n) official rules that seem more complicated than necessary and prevent things from being done quickly
- redeploy /ˌriːdı'plɔi/ (v) to move sb / sth to a new position or job regret /rɪ'gret/ (v) to feel sorry about sth you have done
- relocation /,riləv'ket $\int n/$ (n) the process of moving sb / sth to a new place to work or operate
- resource /rr'zɔːs; AmE -'zɔːrs/ (v) to provide sth with the money or equipment that is needed
- restless /restles/ (adj) unable to stay still or be happy where you are, because you are bored or need a change
- retain /rɪ'teɪn/ (v) to keep sb / sth and stop them from leaving or being lost
- retirement /rɪ'taɪəmənt; AmE -'taɪər-/ (n) the fact of stopping work because you have reached a particular age, or the time when you do this
- repatriation /ˌriːpætriˈeɪ∫n; AmE -peɪt-/ (n) the action of sending or bringing sb back to their own country
- roster /'rpstə(r); AmE 'rg:s-/ (n) a list of people's names and the
 jobs that they have to do or the times when they are available
- secondment /sɪ'kondmənt; AmE -'ka:nd-/ (n) the fact of moving an employee to another department, office, etc. in order to do a different job for a short period of time

- sideways move /,saɪdweɪz 'muɪv/ (n) a change to another job at the same level as before, not higher or lower
- staff development /,staff dr'velopment; AmE ,staf/ (n) the process of allowing employees to grow and improve in their skills, experience, and knowledge
- **staff turnover** /,starf 'te:naova(r); AmE ,staf 'te:rnoovar/ (n) the rate at which employees leave a company and are replaced by other people
- stretch /stret∫/ (v) to use more of or use a lot of your money, supplies, time, etc
- suitable /'suːtəbl/ (adj) right or appropriate for a particular purpose take early retirement /,teɪk ɛːli rɪ'taɪəmənt; AmE -ɛːrli rɪ'taɪər-/ (phrase) to choose to stop work before the age when people normally do this
- team spirit /,ti:m 'spirit/ (n) the desire and willingness of people to work together and help each other as part of a team
- temporary secondment / temprari sr'kondmant/ (phrase) a short time spent in another department, office, etc. doing a different job
- tentative /'tentativ/ (adj) not definite or certain
- training /'treinin/ (n) the process of learning the skills that you need to do a job
- transferable skills /trains,feirəbl 'skilz; AmE træns-/ (phrase) skills that can be used in different jobs or situations
- unemployed /,nnim'ploid/ (adj) without a job when you want one
 update skills /up,deit 'skilz/ (phrase) to learn the most modern
 ways of doing a job
- vast /vast; AmE væst/ (adj) extremely large

- absolutely /,ebsəˈluːtli/ (adv) used to emphasize a negative or positive word that follows
- bagel /'beigəl/ (n) a hard bread roll shaped like a ring
- borrow /'bprau; AmE 'barrou/ (v) to take money from a person or bank and agree to pay it back to them at a later time
- bow to /'bao tu/ (phr v) to agree to do sth because other people want you to
- branch out /,bra:nʃ 'aot; AmE ,brænʃ/ (phr v) to start to do an activity that you have not done before, especially in your work or business
- business angel /'biznes ,eindʒəl/ (n) someone who invests their own money to help a new business
- business model /'biznəs ˌmɒdəl; AmE ˌmɑːdəl/ (n) a plan for the way a business will operate to make money
- business plan /'biznəs ,plæn/ (n) a written document stating how a business will get the money it needs and how it will make money
- collapsible /kəˈlæpsɪbl/ (adj) that can be folded flat or made into a smaller shape that uses less space
- **commuter** /kəˈmjuːtə(r)/ (n) a person who travels into a city to work each day, usually from quite far away
- **completely** /kəmˈpliːtli/ (adv) in every possible way; used for emphasizing the word or phrase that follows
- crunchy $/{\rm kr}_{\Lambda}$ n $/{\rm i}/$ (adj) firm and crisp and making a sound when you bite or crush it
- day's leave /,deɪz 'liːv/ (phrase) a day when you are allowed to be away from work for a holiday / vacation or for a special reason
- $\label{eq:differentiate} \begin{array}{l} \textit{differentiate} \ \textit{/}_i \textit{differentiate} \ \textit{/}_i \textit{differentiate} \ \textit{/}_i \textit{differentiate} \end{array}$

- drawback /'dro:bæk/ (n) disadvantage or problem that makes sth
 less attractive
- **extremely** /ɪk'striːmli/ (adv) to a very high degree; used to emphasize the adjective or adverb that follows
- $\begin{array}{ll} \textbf{favour} \ / \ \texttt{ferva}(r) / \ \textbf{(n)} \ [BrE] \ [AmE \ favor] \ a \ thing \ that \ you \ do \ to \ help \\ sb \end{array}$
- fee /fi:/ (n) an amount of money that you pay to join an organization, or to do sth
- financial backing /far,nænʃəl 'bækɪŋ/ (phrase) help in the form of money that makes it possible for you to do sth
- gap in the market / gæp m ðə 'maːkɪt; AmE 'maːrk-/ (phrase) a business opportunity to make or sell sth that is not yet available
- get (sb) on board /,get on 'boxd; AmE -axn 'boxrd/ (phrase) to persuade sb to work with you or join you
- go public <code>/,goo 'phblik</code>; AmE <code>,goo-/</code> (phrase) to start selling shares on the stock exchange
- gradual /'grædʒuəl/ (adj) happening slowly over a long period; not sudden
- grant /'gra:nt; AmE 'grænt/ (v) to agree to give sb what they ask
 for or do what they ask you to do
- **head hunter** /'hed hantə(r)/ (n) a person or company whose job is to find people with the right skills for a particular position in a company and to persuade them to join this company
- hectic /'hektik/ (adj) very busy and full of activity
- hugely /hjuːdʒli/ (adv) extremely
- incredibly /in'kredəbli/ (adv) extremely
- insurance /mˈʃʊərəns; AmE -ˈʃʊr-/ (n) an arrangement with a company in which you pay them regular amounts of money and they agree to pay the costs, for example, if you die or are ill / sick, or if you lose or damage sth
- loan /ləun; AmE loun/ (n) money that an organization such as a bank lends and sb borrows
- network of contacts /,netweik əv 'kontækts/ (phrase) a group of people that you know who can be helpful to you in your work
- on-call shift /,pn ko:l 'Jift; AmE ,q:n-/ (phrase) a period of time when particular employees are available for work if necessary, especially in an emergency
- outrageous /aut'reidʒəs; AmE out-/ (adj) shocking and unacceptable
- put (sb) in touch /,pot in 'tʌtʃ/ (phrase) to make it possible for sb to communicate with sb, for example by giving them an address or phone number
- quote /kwəot; AmE kwoot/ (n) a statement of how much money a particular piece of work will cost
- rave review /,reɪv rɪ'vjuː/ (phrase) an article in a newspaper, magazine etc. that is very enthusiastic about sth
- really /ˈriːəli/ (adv) very; used to emphasize an adjective or adverb reputable /reˈpjutəbl/ (adj) that people consider to be honest and to provide a good service
- resign /rɪ'zaɪn/ (v) to officially tell sb that you are leaving your job, an organization, etc.
- retailer /ˈrixteɪlə(r)/ (n) a person or business that sells goods to the public
- return on investment /rɪˌtɛɪn on ɪn'vestmənt; AmE rɪˌtɛɪn ɑːn-/ (phrase) the amount of profit that you get from money you have invested
- reunion /rix'ju:niən/ (n) a social occasion or party attended by a group of people who have not seen each other for a long time
- ridiculous /rɪˈdɪkjələs/ (adj) very silly or unreasonable

- $\begin{array}{ll} \textbf{scooter} \ / \ \text{'scurto}(r) / \ \textbf{(n)} \ a \ \text{light vehicle with two wheels, that has a} \\ small \ \text{engine or is pushed along using the rider's feet} \\ \end{array}$
- shareholder /'ʃeəhəʊldə(r); AmE 'ʃerhoʊld-/ (n) an owner of shares in a company or business
- solicitor /sə'lɪsɪtə(r)/ (n) [BrE] a lawyer who prepares legal documents, for example for the sale of land or buildings, and advises people on legal matters
- stake /steik/ (n) money that sb invests in a company
- start-up capital /'startAp |kæpitl; AmE 'start-/ (n) money used to start a new business
- stock taking /'stokteɪkɪŋ; AmE 'stoɪk-/ (n) the process of making a list of all the goods that a shop / store or business has available for use or sale
- struggle /'stragl/ (v) to try very hard to do sth when it is difficult or when there are a lot of problems
- sweep /'swi:p/ (v) to clean a room, surface, etc. using a broom
 (= a type of brush on a long handle)
- tight /tart/ (adj) difficult to manage because there is not enough time, money etc.
- totally /'təutəli; AmE 'tout-/ (adv) completely
- tough /tʌf/ (adj) causing problems or difficulties
- turnover /'te:neove(r); AmE 'te:rnoover/ (n) the total amount of goods or services sold by a company during a particular period of time
- venture capitalist /,ventʃə(r) ,kæpɪtlɪst/ (n) a private investor or company that invests money in new companies, which may involve a lot of risk and bring good profits
- viable /'vaɪəbl/ (adj) that can be done; that will be successful

- access /'ækses/ (n) the opportunity or right to use sth or to see sb / sth
- according to /əˈkɔːdɪŋ tə/ (prep) as stated or reported by sb / sth analyse /ˈænəlaɪz/ (v) to examine the nature or structure of sth, especially by separating it into its parts, in order to understand or explain it
- chaos /'keips; AmE -a:s/ (n) a state of complete confusion and lack of order
- **collaborate** /kəˈlæbəreɪt/ (v) to work together with sb in order to produce or achieve sth
- communication /kə,mju:ni'kei∫n/ (n) methods of sending information, such as telephones, radio, computers, etc., or the activity of giving or sending information
- connect /kəˈnekt/ (v) to join a computer to the Internet or a computer network
- connection /kəˈnekʃn/ (n) the act of connecting or the state of being connected
- consultation /,kpnsəl'terjn; AmE ,kq:n-/ (n) a meeting or discussion with an expert, especially a doctor, to get advice or treatment
- counterpart /'kaontəpart; AmE -tərpart/ (n) someone that has the same position or function as sb / sth else in a different place or situation
- **crowded** /'kraudid/ (adj) having a lot of people
- demo /'deməo; AmE -moo/ (n) (informal) an act of showing or explaining how sth works or is done
- **development** /dr'velapmant/ (n) a new event or stage in sth, or a new and advanced product
- devise /dɪ'vaɪz/ (v) to invent sth new or a new way of doing sth

- diagnosis /daiəg'nəusis; AmE -'nous-/ (n) the act of discovering or identifying the exact cause of an illness or a problem
- economy /r'knnemi; AmE -'ka:n-/ (n) the relationship between production, trade, and the supply of money in a particular country or region
- $\begin{array}{ll} \textbf{excluded} \ \ / i k' s k l u : d i d / \ \ \textbf{(adj)} \ prevented \ from \ taking \ part \ in \ sth \\ \end{array}$
- faint /feint/ (adj) that cannot be clearly heard or seen
- filtering /'filterin/ (n) the process of removing sb / sth that you do not want from a large number of people or things using a special system, device, etc.
- flag /flæg/ (v) to put a special mark next to information that you think is important
- **fleet** /flixt/ (n) a group of ships
- focus on /'faukas pn; AmE 'faukas q:n/ (phr v) to give attention, effort, etc. to one particular subject, situation, or person rather than another
- hang up /ˌhæŋ 'ʌp/ (phr v) to end a telephone conversation by putting the receiver down or switching the telephone off
- have an impact /,hæv ən 'impækt/ (phrase) to have a powerful
 effect on sb / sth
- innovative /'mavativ/ (adj) introducing or using new ideas, ways of doing sth, etc.
- integrated /'intəgreitid/ (adj) in which many different parts are closely connected and work successfully together
- interact /,inter'ækt/ (v) to communicate with a person or machine
 involved /m'vplvd; AmE -'va:lvd/ (adj) taking part in sth or being
 connected with sth
- landline /'lændlaɪn/ (n) a telephone connection that uses wires carried on poles or under the ground, in contrast to a mobile phone / cellphone
- microscope /ˈmaɪkrəskəup; AmE -skoup/ (n) an instrument used in scientific study for making very small things look larger so that you can examine them carefully
- obligatory /əˈblɪgətri/ (adj) that you must do because of the law, rules, etc.
- participation /par,tisr'peifn; AmE parr-/ (n) the act of taking part
 in an activity or event
- procedure /prə'siːdʒiər/ (n) a way of doing sth, especially the usual
 or correct way
- regardless /rrˈgɑːdləs; AmE -ˈgɑːrd-/ (adv) treating something as not important or not relevant
- rotate /rəʊ'teɪt; AmE roʊ-/ (v) to regularly change a job or regularly change who does the job
- run over /ˌrʌn ˈəʊvə(r); AmE -ˈoʊv-/ (phr v) to continue for longer than planned or agreed
- rural /'roərəl; AmE 'ror-/ (adj) connected with or in the countryside
- seldom /'seldəm/ (adv) not often; rarely
- speculation /,spekjə'lerfn/ (n) the act of discussing or thinking about what might happen in the future, without knowing all the facts
- spread /spred/ (v) to make sth affect, be known by, or used by more and more people
- subscribe /sʌb'skraɪb/ (v) to pay an amount of money regularly in order to receive or use sth
- surgeon /'sɛidʒən; AmE 'sɛird-/ (n) a doctor who is trained to
 perform surgery (= medical operations that involve cutting open
 a person's body)
- tissue /'tɪʃuː/ (n) a collection of cells that form the different parts of humans, animals, and plants

- tool /tu:l/ (n) a thing that helps you to do your job or to achieve sth transferable /tra:ns'fɛ:rəbl; AmE træns-/ (adj) that can be moved from one place, person, or use to another
- tremendous /trɪˈmendəs/ (adj) very great
- urgent /'ɛːdʒənt; AmE 'ɛːrd-/ (adj) that needs to be dealt with or happen immediately
- volunteer /vplən'tɪə(r); AmE vɑ:lən'tɪr/ (n) a person who does a job without being paid for it
- wider /'waɪdə(r)/ (adj) more general; including more or many things

- accept /ak'sept/ (v) to agree to or approve of sth
- adapt /əˈdæpt/ (v) to change your behaviour in order to deal more successfully with a new situation
- affect /ə'fekt/ (v) to produce a change in sb / sth
- against /əˈgeɪnst/ (prep) opposing or disagreeing with sb / sth
- ambivalent /æm'bɪvələnt/ (adj) having or showing both good and bad feelings about sb / sth
- antagonistic /æntægəˈnɪstɪk/ (adj) showing or feeling opposition in an aggressive way
- anxious /'æŋʃəs/ (adj) feeling worried or nervous
- apathy /ˈæpəθi/ (n) the feeling of not being interested in or enthusiastic about anything
- apprehensive /,æprr'hensiv/ (adj) worried or frightened that sth unpleasant may happen
- assure /əˈʃɔː(r)/ (v) to tell sb that sth is definitely true or is definitely going to happen, especially when they have doubts about it
- **bottom-up** /,botəm 'Ap; AmE ,ba:t-/ (adj) starting with or involving the people who have lower positions in an organization or their ideas
- bring (sth) in / bring 'm/ (phr v) to introduce something such as a new law or policy
- committed /kəˈmɪtɪd/ (adj) believing strongly in sth and willing to give time and energy to it
- concerned /kən'sɛːnd; AmE -'sɛːrnd/ (adj) worried and feeling concern about sth
- considerably /kən'sıdərəbli/ (adv) much; a lot
- count (sth) out /,kaont 'aot/ (phr v) to decide that sth is not possible or definitely will not happen
- critical /'kritikəl/ (adj) extremely important because a future situation will be affected by it
- crucial /'kro:ʃəl/ (adj) extremely important, because it will affect other things
- deal with /'di:l wið/ (phr v) to solve a problem, perform a task, etc. distraction /dɪs'trækʃn/ (n) a thing that takes your attention away from what you are doing or thinking about
- ${\color{red} extbf{doubt}}\ / ext{daut}/\ extbf{(n)}$ a feeling of being uncertain about sth or not believing sth
- drop out /,drop 'aut; Ame ,dra:p-/ (phr v) to leave sth or no longer take part in sth, especially before finishing it
- empowerment /mˈpaʊəmənt; Ame -ˈpaʊər-/ (n) the action of giving sb more control or power over their life or situation
- enthusiastic /ɪn,θjuːzɪˈæstɪk/ (adj) feeling or showing a lot of excitement and interest about sb / sth
- genuinely /'dʒenjumli/ (adv) sincerely and honestly

- get rid of /,get'rɪd əv/ (phr v) to make yourself free of sb / sth that is annoying you or that you do not want
- hostile /'hostail; AmE 'hostil/ (adj) very unfriendly or aggressive and ready to argue or fight
- in favour $\mbox{\sc /}_{\mbox{\sc in}}$ (phrase) supporting or agreeing with sth $\mbox{\sc /}$ sb
- keen /ki:n/ (adj) wanting to do sth or feeling enthusiastic about an activity or idea
- loose ends /,lo:s 'endz/ (phrase) part of sth that has not been completely finished or resolved
- majority /mɔ'dʒɒrɪti; AmE -'dʒɑːr-/ (adj) done, used etc. by the largest part of a group of people
- modify /'mpdifar; AmE 'maid-/ (v) to change sth slightly
- natural wastage /,næt∫rəl 'weɪstɪdʒ/ (n) the process of reducing the number of people who are employed by an organization by not replacing people who leave their jobs
- nervous /'nɛɪvəs; AmE 'nɛɪrv-/ (adj) anxious about sth or afraid of sth
- nominate /'nommeit; AmE 'noim-/ (v) to formally suggest that sb should be chosen for an important role, prize, position, etc
- oppose /ə'pəuz; AmE -'pouz/ (v) to disagree strongly with a plan
 or policy
- optimistic /,pptt'mistik; AmE ,q:pt-/ (adj) expecting good things to happen or sth to be successful
- outweigh $\mbox{\sc /aut'wei/}$ (v) to be greater or more important than sth
- petty theft <code>/.peti</code> <code>' θ eft/</code> (n) the crime of stealing sth that is not very important or valuable
- positive /'ppzetry; AmE 'pa:z-/ (adj) thinking about what is good in a situation; feeling confident and sure that sth good will happen
- put (sth) on /,pot 'pn; AmE -'a:n/ (phr v) to provide sth specially
- ${\color{red} \textbf{query}}$ /'kwiəri/ (n) a question, especially one asking for information or expressing a doubt about sth
- $react\ /rr'ækt/\ (v)$ to behave in a particular way as a result of or in response to sth
- $\begin{array}{ll} \textbf{rebellious} & \textit{/ri'belias/} & \textbf{(adj)} \ unwilling \ to \ obey \ rules \ or \ accept \\ standards \end{array}$
- receptive /rɪ'septɪv/ (adj) willing to listen to or to accept new ideas or suggestions
- resentful /rr'zentful/ (adj) feeling bitter or angry about sth that you think is unfair
- resist /rɪ'zɪst/ (v) to refuse to accept sth and try to stop it from happening
- resistant /rr'zistant/ (adj) opposing sth and trying to stop it
 happening
- rumoured /'ru:məd; AmE -mərd/ (adj) reported as a rumour and possibly not true
- $\boldsymbol{run\ into}\ /\ _{,}r_{\Lambda}n\ '\mathrm{intu}/\ (phr\ v)$ to experience difficulties, etc.
- sabotage /'sæbətɑːʒ/ (v) to deliberately prevent sth from being successful or being achieved
- **sceptical** /'skeptikl/ (adj) having doubts that a claim or statement is true or that sth will happen
- take (sth) on /,teik 'pn; AmE -'q:n/ (phr v) to agree to do or be responsible for sth
- try (sth) out /,trat 'aot/ (phr v) to test or use sb / sth in order to see how good or effective they are
- work out /,we:k 'aot; AmE ,we:rk-/ (phr v) to develop in a successful way
- worried /'warid/ (adj) feeling unhappy because you are thinking about unpleasant things that have happened or that might happen

Unit 13

- about /əˈbaʊt/ (adv) approximately
- affordable /ə'fɔ:dəbl; AmE -'fɔ:rd-/ (adj) possible for someone to buy; not too expensive
- approximately /ə'prpksimətli/ (adv) used to show that sth is almost, but not completely, accurate or correct
- **blow up** / bloυ 'Ap; AmE | bloυ-/ (phr v) to explode
- childish /'tʃaɪldɪʃ/ (adj) behaving in a stupid or silly way; immature
- $crash\ /kr a \ / \ (v)$ to lose value or fall suddenly and quickly
- drop slightly /'drop ,slartli; AmE 'dro:p-/ (phrase) to become a little less or lower
- entire /in'tai $\sigma(r)$ / (adj) whole; used for emphasizing that you mean all or every part of something
- excuse /ɪk'skju:s/ (n) a reason, either true or invented, that you give to explain or defend your behaviour
- exposure /ɪks'pəʊʒə(r); AmE -'poʊʒ-/ (n) the fact of being discussed, mentioned, or noticed by people
- fractionally /'fræk[ənəli/ (adv) to a very small degree
- front runner $/\ _{\rm i} frant \ 'rane(r)/\ (n)$ the person or thing that seems most likely to win or succeed
- (a) great deal / great 'dial/ (n) much; a lot
- grow gradually /ˌgrəʊ ˈgrædʒəli; AmE ˌgroʊ-/ (phrase) to slowly become more or bigger over time
- grow rapidly /,grəʊ 'ræpɪdli; AmE ,groʊ-/ (phrase) to quickly become more or bigger
- hepatitis / hepa'tartas/ (n) a serious disease of the liver
- internal combustion engine /ɪn,tɛːnəl kəmˈbʌstʃən endʒɪn/ (n) the type of engine found in most cars, that works by burning fuel inside it
- just over $\slash\mbox{\sl /}_{\sl}\mbox{\sl d}_{\sl}\mbox{\sl slightly more than}$
- just under / d3 α st ' α ndə(r)/ (adv) slightly less than
- level off /,level 'pf; AmE -'a:f/ (phr v) to stay at a steady level of development or progress after a period of sharp rises or falls
- (a) little more than / littl 'mɔ: ðən; AmE 'mɔ:r-/ (phrase) a slightly larger number or amount than
- marginally /ˈmɑːdʒɪnəli; AmE ˈmɑːrdz-/ (adv) by a very small amount
- noticeable rise /,nəutisəbl 'raiz; AmE ,nout-/ (phrase) an increase that is large enough to be easily noticed
- overriding /,əʊvəˈraɪdɪŋ; AmE ˌoʊv-/ (adj) more important than anything else in a situation;
- P2P / pir tu 'pir/ (n) the activity of communicating directly from your computer with another computer user, for example to share files
- **plummet** /'plamit/ (v) to suddenly fall to a much lower amount or
- pop-up /'pppAp; AmE 'parp-/ (n) a small window, usually containing an advertisement, that appears on your computer screen
- $\label{eq:predecessor} \mbox{ 'pri:diseso(r)/ (n) a thing, such as a machine, that has been followed or replaced by sth else}$
- revenue /'revənjuz/ (n) money that an organization receives from its business
- ring tone /'rɪŋtəun; AmE -toun/ (n) the sound or short tune played by a mobile phone / cellphone when someone calls you
- rise substantially /,raiz səb'stænʃəli/ (phrase) to increase by a large amount
- rocket /'rokit; AmE 'rock-/ (v) to increase very quickly and suddenly

- roughly /'rAfli/ (adv) approximately, but not exactly
- RSS feed /ˌaːr es 'es fiːd/ (n) a link to a website that makes the most recent information appear on a user's computer screen every time the website is changed
- $\begin{array}{ll} \textbf{screensaver} \ / \ \text{'scrimseiva}(r) / \ \textbf{(n)} \ \text{an image on a computer screen} \\ \text{that is displayed when the computer is not used for a particular} \\ \text{length of time} \\ \end{array}$
- **shoot up** /, $\int u r ' Ap / (phr v)$ to suddenly increase to a much higher amount or value
- significant drop /sig,nifikent 'drop; AmE -'dro:p/ (phrase) a fall in amount or value that is large enough to be important
- **significant increase** /sig,nifikənt 'inkri:s/ (phrase) a rise in amount or value that is large enough to be important
- slight fall /,slart 'foxl/ (n) a small decrease in amount or value
- slightly less than /,slartli 'les ðən/ (phrase) a slightly smaller number or amount than
- somewhere in the region of /,snmweər in ðə 'ri:dʒən əv/ (phrase) approximately
- standstill /'stændstil/ (n) a situation in which all activity or movement has stopped
- stay the same /,ster ðə 'serm/ (phrase) to remain at the same level, not rising or falling
- substantial drop /səb,stænʃl 'drop; AmE -'dro:p/ (phrase) a large fall in amount or value
- threat $/\theta ret/$ (n) person or thing that is likely to cause trouble, danger, etc.
- transistor /træn'zɪstə(r)/ (n) a small electronic device used in computers, radios, televisions, etc. for controlling an electric current as it passes along a circuit
- **trends** /trendz/ (n pl) general directions in which situations are changing or developing
- vineyard /'vɪnjɑːd; AmE -jɑːrd/ (n) a piece of land where grapes are grown in order to produce wine, or a business that produces wine from a vineyard

- accepting /ək'septɪŋ/ (adj) willing to agree to, approve of, or believe sth
- accumulation /əˌkjuːmjəˈleɪʃn/ (n) the process or action of gradually getting more and more of sth over a period of time
- adjust to /əˈdʒʌst tə/ (phr v) to get used to a new situation by changing the way you behave and/or think
- admit /əd'mɪt/ (v) to agree, often unwillingly, that sth is true
- approach /əˈprəʊtʃ; AmE -ˈproʊtʃ/ (n) a way of dealing with sb / sth; a way of doing or thinking about sth such as a problem or a task
- assertiveness /əˈsɛːtɪvnəs; AmE -ˈsɛːrt-/ (n) the quality of expressing opinions or desires strongly and with confidence, so that people take notice
- aware /ə'weə(r)/ (adj) knowing or realizing sth
- caste /ka:st; AmE kæst/ (n) a social class into which someone is born and which they cannot leave
- cautious /kɔ:ʃəs/ (adj) careful about what you say or do, in order to avoid danger or risk
- collectivist /kəˈlektɪvɪst/ (adj) belonging to a system in which things such as businesses and goods are owned by groups or by all the people, rather than by individuals
- commence /kəˈmens/ (v) (formal) to begin

- confront /kən'frant/ (v) to make sb face or deal with an unpleasant or difficult situation
- confusing /kənˈfjuːʒɪŋ/ (adj) difficult to understand; not clear
- deal /di:1/ (n) a business agreement to buy or do sth
- disappointed /,disə'pɔmtɪd/ (adj) unhappy because sth you hoped for has not happened or been as good, successful, etc. as you expected
- egalitarian /I,gælı'teəriən; AmE -'ter-/ (adj) based on the belief that everyone is equal and should have the same rights and opportunities
- familiar with /fəˈmɪliə wɪð; AmE -ˈliər-/ (phrase) knowing sth well formal /ˈfɔːml; AmE ˈfɔːrm-/ (adj) very correct and suitable for official or important occasions
- hierarchical /haɪərˈɑːkɪkl; AmE -ˈɑːrk-/ (adj) based on a system in which people are organized into different levels of importance from highest to lowest
- host /houst; AmE houst/ (n) a country or place where a person is staying as a visitor or where an event is being held
- individualistic /mdr,vrdju:ə'lıstık/ (adj) believing that individual people in society should have the right to make their own decisions and keep their own money and property
- informed /m'fɔ:md; AmE -'fɔ:rmd/ (adj) having or showing a lot of knowledge about a particular subject or situation
- issue /'ɪʃuː/ (n) an important topic that people are discussing or arguing about
- liaise /li'eɪz/ (v) to work closely with sb and exchange information with them
- liberal /'lıbrəl/ (adj) wanting or allowing a lot of political, economic, or personal freedom
- $\textcolor{red}{\textbf{mentor}}$ /'mento:(r)/ (v) to advise and help sb with less experience than yourself
- mortgage /'mɔːgɪdʒ; AmE 'mɔːr-/ (n) a legal agreement by which a bank or similar organization lends you money to buy a house, etc., and you pay the money back over a particular number of years
- **neutrality** /nju:'trælɪti/ (n) the state of not supporting any particular side in a disagreement, competition, etc.
- norms /nɔːmz; AmE nɔːrmz/ (n pl) standards of behaviour that are typical of or accepted within a particular group or society
- offend /ə'fend/ (v) to make sb feel upset because of sth you say or do that is rude or embarrassing
- open /'əupən; AmE 'oupən/ (adj) willing to listen to and think about new ideas
- partition /pgz'trʃn; AmE pgzr-/ (n) a thin wall or screen that separates one part of a room from another
- phrase /freiz/ (v) to say or write sth in a particular way or using particular words
- refreshment /rɪˈfre∫mənt/ (n) food or drink
- respectful /rɪˈspektful/ (adj) showing or feeling respect
- sensitive /'sensitiv/ (adj) aware of and able to understand other people and their feelings
- strict /strikt/ (adj) that must be obeyed exactly
- taboo /tæ'bu:/ (adj) not done or talked about as people find it offensive or embarrassing
- tolerant /'tolerant; AmE 'to:l-/ (adj) able to accept what other people say or do even if you do not agree with it
- twist /twist/ (n) an unexpected change or development in a story or situation
- tyre /'taɪə(r)/ (n) [BrE] [AmE tire] a thick rubber ring that fits around the edge of a wheel of a car, bicycle, etc.

unwind /vn'waind/ (v) to stop worrying or thinking about
problems and start to relax

- address issues /əˌdres 'ɪʃuɪz/ (phrase) to think about or discuss problems and decide how you are going to deal with them
- agree objectives /əˌgriː əbˈjektɪvz/ (phrase) to decide with other people what things you or they should try to achieve
- appraisal /əˈpreɪzl/ (n) a meeting in which an employee discusses with their manager how well they have been doing their job
- assessment criteria /əˈsesmənt kraɪˌtɪəriə/ (n pl) the standards by which sb / sth is judged
- base (sth) on /'bers on; AmE -a:n/ (phr v) to use a fact, a situation, etc. as the point from which sth can be developed
- carry on / kæri 'pn; AmE 'a:n/ (phr v) to continue
- column /ˈkɒləm; AmE ˈkɑːl-/ (n) a part of a newspaper or magazine which appears regularly and deals with a particular subject or is written by a particular writer
- come over as /ˌkʌm ˈəʊvər əz; AmE ˈoʊvər-/ (phr v) to make a particular impression
- concoction /kənˈkɒkʃn; AmE -ˈkɑːk-/ (n) a strange or unusual mixture of things, especially drinks or medicines
- conduct an appraisal /kənˌdʌkt ən əˈpreɪzl/ (phrase) to hold a meeting with an employee in order to discuss how well they have been doing their job
- $\begin{tabular}{ll} \textbf{confidential} / \texttt{,} knnfr'den \texttt{,} lt; AmE \texttt{,} ka:n-/ \texttt{ (adj) meant to be kept} \\ secret and not told to or shared with other people \\ \end{tabular}$
- constraint /kən'streint/ (n) something that limits or restricts sth, or your freedom to act
- constructive feedback /kənˌstrʌktɪv 'fiːdbæk/ (phrase) criticism and opinions about someone's work that are useful and helpful, rather than being negative or without purpose
- cope with /'kəop wið; AmE 'koop-/ (phr v) to deal successfully with sth difficult
- counselling /ˈkaonsəlɪŋ/ (n) professional advice about a problem or subject
- counter-productive /,kaontəprə'dʌktɪv; AmE ˌkaontər-/ (adj) having the opposite effect to the one which was intended
- **customer base** /'kʌstəmə beɪs; AmE -mər-/ (n) all the people who buy or use a particular product or service
- delegate /'delegent/ (v) to give part of your work, power, or authority to sb in a lower position than you
- delicatessen /,delikə'tesən/ (n) a shop / store that sells cooked meats and cheeses, and special or unusual foods that come from other countries
- **development tool** /dr'veləpmənt tuːl/ (n) something that helps someone to improve their skills and knowledge, so they can do their job more effectively
- domineering /,dpmr'niəriŋ; AmE ,da:mənir-/ (adj) trying to control other people without considering their opinions or feelings
- editorial /,edr'torrial/ (adj) connected with the task of preparing sth such as a newspaper or book to be published
- end up with /,end 'Ap wið/ (phr v) to find that you have sth or are in a particular situation at the end of a process
- ensure $/m' \int xr / (v)$ to make sure that sth happens or is definite exponentially $/ekspa'nen \int ali / (adv)$ increasing at a faster and faster
- express views /ɪkˌspres 'vju:z/ (phrase) to say what your opinions are

- get the sack /,get ðə 'sæk/ (phrase) to be told by your employer that you can no longer continue working for them, usually because of sth that you have done wrong
- go through <code>/,gəv</code> <code>' θ ru</code>:; AmE <code>,gov-/</code> (phr v) to look at or consider sth in detail
- hand (sth) out /,hænd 'aot/ (phr v) to give a number of things to the members of a group
- monitor performance /monito po'formans/ (phrase) to watch and check how well sb is doing their job over a period of time
- morale booster /məˈrɑːl buːstə(r)/ (n) something that increases the confidence and enthusiasm of a person or a group
- move on /,mu:v 'pn; AmE -'a:n/ (phr v) to start doing or discussing sth new, or to progress to sth new
- muscle /'mʌsl/ (n) body tissue that you contract and relax in order to move a particular part of the body
- nutrition /nju:'trɪʃn/ (n) the process of getting the food necessary in order to grow and be healthy
- peer rating /'piə reitin; AmE 'pir-/ (n) a judgement of how good, popular, effective, etc. sb is by people who have the same status
- penny /'peni/ (n) a small amount of money; used in the expression
 'not a penny' to mean 'no money at all'
- performance management /pə',formans 'mænɪdʒmant/ (n) the
 activity of checking and controlling how well people do their
 jobs in an organization
- proficient /prə'fɪʃənt/ (adj) able to do sth well because of training
 and practice
- quit /kwit/ (v) to leave your job, school, etc.
- raise /reiz/ (n) [esp AmE] [BrE rise] an increase in the money you are paid for the work you do
- rate objectives /,reit əb'jektivz/ (phrase) to give a score showing how successful you think sb has been in achieving sth they wanted to achieve
- recognize good performance /,rekegnaiz god pe'formens/ (phrase) to do sth to show that you think sb has done a good job
- retail outlet /'rixterl aotlet/ (n) a place such as a shop / store that
 sells goods directly to the public
- scholarship /ˈskɒləʃɪp; AmE ˈskɑːlər-/ (n) an amount of money given to sb by an organization to help pay for their education
- **scrap** /skræp/ (v) to cancel or get rid of sth that is no longer practical or useful
- shelf life /'felf larf/ (n) the length of time that food, etc. can be kept before it is too old to be sold
- **short-staffed** /, \int ort 'starft; AmE , \int ort-/ (adj) having fewer members of staff than you need or usually have
- **speak (your) mind** /,spi:k 'mamd/ (phrase) to say exactly what you think, in a very direct way
- staff appraisal /,sta:f ə'preizl/ (n) a meeting in which a member of staff discusses with their manager how well they have been doing their job
- take off /,teik 'pf; AmE -'arf/ (phr v) to become successful or popular quickly or suddenly
- top-down / top 'daon; AmE ,ta:p-/ (adj) starting from or involving the people who have higher positions in an organization
- $\mbox{trigger}$ /'trigə(r)/ (n) something that is the cause of a particular reaction or development
- underestimate /, \text{Andar'estimeit/ (v) to think or guess that the
 amount, cost, or size of sth is smaller than it really is
- value judgement /'valju: jʌdʒmənt/ (n) a judgement about how good or important sth is, based on personal opinions rather than facts

van /væn/ (n) a covered vehicle with no side windows in its back half, usually smaller than a lorry / truck, used for carrying goods or people

- accompany /ə'kʌmpəni/ (v) to travel or go somewhere with sb appeal /ə'pi:l/ (v) to attract or interest sb
- appreciate /əˈpriːʃɪeɪt/ (v) to be grateful for sth; to welcome sth book keeping /ˈbok ˌkiːpɪŋ/ (n) the work of keeping a record of the financial accounts of the business
- **broaden (your) horizons** / broaden he'raizenz/ (phrase) to extend the limit of your knowledge or interests
- career development /kəˈrɪə dɪ,veləpmənt; AmE kəˈrɪr-/ (n) the process of gradually making progress in your career by learning more, taking more senior jobs, etc.
- catalyst /'kætəlist/ (n) a person or thing that causes a change
- charity /'tʃærɪti/ (n) an organization whose aim is to help people in need, rather than to make a profit
- common practice /ˌkomən 'præktıs; AmE ˌkɑːm-/ (n) the way sth is often or usually done in a particular organization, profession, or situation
- company policy /,kampəni 'pplisi; AmE -'pq:l-/ (n) a plan of action agreed or chosen by an organization
- contented /kən'tentɪd/ (adj) showing or feeling happiness or satisfaction, especially because your life is good
- ex-pat /'eks pæt/ (n) a person living in a country that is not their own
- grateful /'grentfol/ (adj) feeling or showing thanks for sth that you
 have or that sb has done for you
- head off /,hed 'pf; AmE -'arf/ (phr v) to start moving away or developing in a new way
- hesitate /'hezɪteɪt/ (v) to be slow to do or say sth because you feel
- literacy /'lɪtərəsi/ (n) the ability to read and write
- media exposure /,mi:dra rk'spauga(r); AmE -'spauga-/ (phrase) the fact of being discussed or mentioned on television, in newspapers, etc.
- numeracy /'njumeresi/ (n) a good basic knowledge of mathematics; the ability to understand and work with numbers
- outlook /'aotlok/ (n) the attitude to life and the world of a particular person, group, or culture
- pace of life /,peis əv 'laif/ (phrase) the speed at which sb does things, or the speed at which things happen and change in sb's life
- perspective /pə'spektɪv/ (n) a particular attitude towards sth; a way
 of thinking about sth
- piece of advice / pirs əv əd'vaɪs/ (phrase) a suggestion about what sb should do in a particular situation
- pilot /'paɪlət/ (adj) done on a small scale in order to see if sth is successful enough to do on a large scale
- postpone /pəˈspəun; AmE pouˈspoun/ (v) to arrange for an event, etc. to take place at a later time or date
- precedent /'president/ (n) an official action or decision that has happened in the past and that is seen as an example or a rule to be followed in a similar situation later

- presumably /prr'zju:məbli; AmE -'zu:-/ (adv) used to say that you think that sth is probably true
- put (sth) off /,pot 'pf; AmE -'a:f/ (phr v) to avoid doing sth until a later date or time
- recharged /riː'tʃɑ:dʒd; AmE -'tʃɑ:rdʒd/ (adj) with more strength and energy after resting or doing sth different for a time
- renewed enthusiasm /rɪˌnjuːd ɪn'θjuːzɪæsm/ (phrase) a stronger feeling of excitement and interest in sth and a desire to become involved in it again
- retention rate /rɪ'ten∫n reɪt/ (n) the ability of a company to keep its staff
- revitalize $/\pi'$ vartalarz/ (v) to make sb / sth stronger, more active, or more healthy

- sabbatical /sə'bætɪkl/ (n) a period of time when sb is allowed to stop their normal work in order to study or travel
- scuba dive /'skurbə daɪv/ (v) to swim underwater using special breathing equipment consisting of a container of air which you carry on your back and a tube through which you breathe the air
- **soft skills** /,spft 'skilz; AmE 'sa:ft-/ (n pl) the abilities that sb has to communicate and work well with other people
- tip /tip/ (n) a small piece of advice about sth practical
- voluntary organization /ˌvɒləntri ɔːgənaɪˈzeɪ∫n; AmE ˌvɑːlənteri ɔːrg-/ (n) an organization which is set up to help people and which does not make a profit, for example a charity